

YOUR LOCAL PARTY AGM LOCAL PARTY OFFICER ROLES

Becoming a local party officer can be a truly rewarding experience. It puts you at the heart of the party's activities and helps you to make a tangible difference to its fortunes. Here is a list of some of the most common committee roles:

- 1 Chair (mandatory)**

This is a key leadership role in the local party. The Chair sets a vision and development plan for the local party, and is accountable for ensuring that it meets legal and party requirements.
- 2 Treasurer (mandatory)**

The party's growth and success is hugely dependent on wise financial decisions. The treasurer has legal responsibilities for maintaining and reporting on the local party's accounts.
- 3 Secretary**

Good administration of the local party is key to planning running and winning elections - this role is crucial to success! It involves writing minutes and dealing with all party correspondence.
- 4 Vice Chair(s)**

The Vice Chair supports the Chair to effectively manage and drive forward the local party. It is good experience for those who may want to become chair in the future.
- 5 Data Officer**

The data officer supports the local party and candidates to use data effectively to run targeted campaigns, helping us to secure victories at the ballot box!
- 6 Membership Development Officer**

This is a crucial role in developing your local party, getting to know your members, ensuring that lapsing members renew, and helping to recruit new ones.
- 7 Ordinary Exec Member**

Members of the executive assist the committee, and they take on ad hoc roles and special projects. Great for people who want to be involved, but without an official portfolio.
- 8 Press / Media Officer**

The press/media officer communicates the local party's achievements and messages to the outside world. This helps develop the party's reputation, making voter engagement easier.
- 9 Social Events Officer**

Liberal Democrats love to socialise, getting people involved in the fun side of party life is just as important as the political side.
- 10 Campaigns Officer**

To co-ordinate Reading wide or Local Party wide campaigns and to chair a Campaigns Committee
- 11 Candidates Officer**

To co-ordinate the approval, selection and nomination of candidates.
- 12 Conference Officer**

To co-ordinate motions & amendments to Conference policy and co-ordinate members at Conference and organise a meal